

Snow King Sports and Events Center

PO Box 10965, Jackson, WY 83002

ICE RINK ADVERTISING OPPORTUNITIES

The Snow King Sports and Events Center currently operates all year offering ice programs for skaters of all ages from September 24 – March 15, offering turf sports during April and May, and hosting large conventions and conferences from June-September. In addition to primary exposure to those actively participating in the various youth and adult skating programs, family and friends of the participants also attend events. 700-800 paid spectators per game attend the 24 Moose hockey games that occur throughout the winter.

- Seating and standing room for 1000 spectators
- Tournaments and Moose hockey games most weekends November-March
- Over 80,000 facility members and visitors per year.
- Prime location at the base of Snow King Mountain in downtown Jackson, WY in a high visibility, high traffic location.

The Snow King Sports and Events Center offers a wide variety of advertising opportunities for your business.

Dasher Board Advertising:

- On-ice and off-ice locations - \$1,300/yr + \$200 initial production charge
- Double your exposure – add a second copy of your ad for \$850 + \$100 production charge
- 25% discount on 3 yr. commitment – payment in full up front
- 15% discount on 3 yr. commitment – annual installment payments
- First-come first served on available premium locations for highest visibility

Glass Advertising:

- Full glass ads in non-spectator areas - \$750/pane, 3 pane min + \$200/pane initial production charge
- Half glass ads in non-spectator areas - \$250/pane, 3 pane minimum + \$125/pane initial production charge
- Smaller strip advertising in high visibility spectator areas - \$300/pane, 4 pane minimum + \$75/pane initial production charge



*Operated by Center Management, Inc.
(A Wyoming 501-c-3 non-profit public benefit corporation)*

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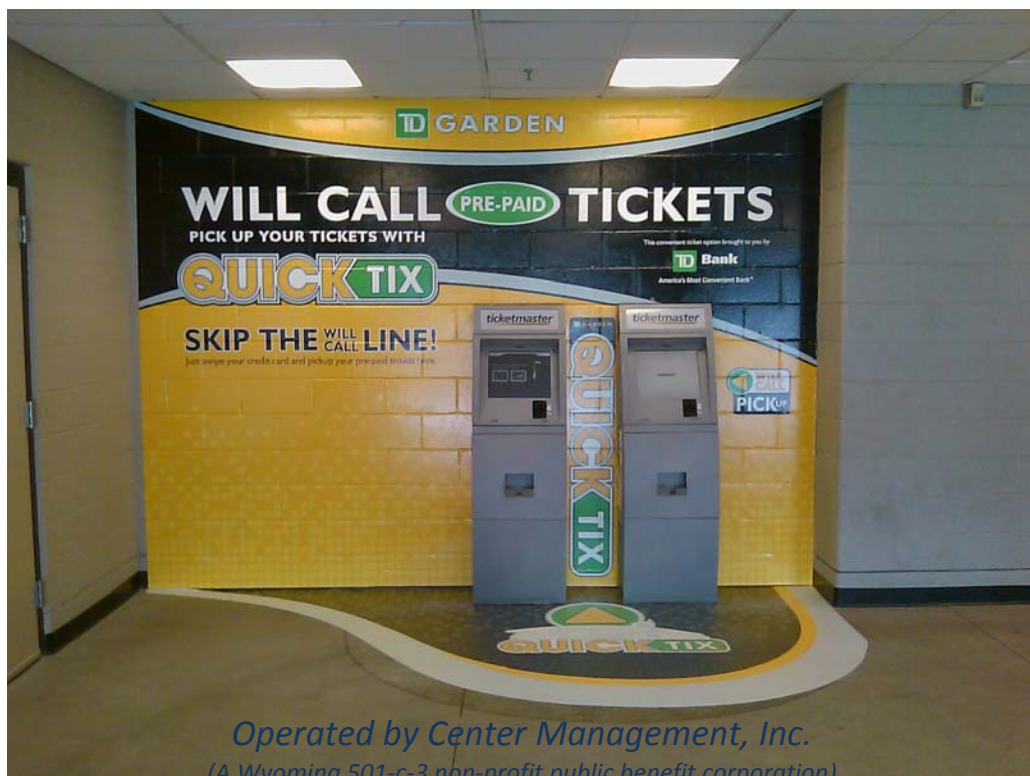
Scoreboard Advertising:

- Backlit Scoreboard Panels
 - 2' x 5' – \$1,700/yr + \$150 initial production charge
 - 1.5' x 8' – \$1,950/yr + \$225 initial production charge
 - 2' x 10' – \$2,500/yr + \$300 initial production charge
 - 5' x 5' – \$3,000/yr + \$350 initial production charge
- 25% discount on 3 yr. commitment – payment in full up front
- 15% discount on 3 yr. commitment – annual installment payments



Wall Mural Advertising:

- Large, high visibility wall spaces with “paint on” graphics
- 14'wide x 10' tall “paint on” graphic wall mural - \$4,000/yr – 3 yr. minimum plus \$8.50/sf initial production charge – Flexible on size to fit area
- 25% discount on 5 yr. commitment – full payment up front
- 15% discount on 5 yr. commitment – annual installment payments



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In-Ice Advertising:

- Neutral Zone corners - \$1,500/yr + initial production charge
- Offensive zone circle → blue line - \$1,500/yr + initial production charge



Stair Riser Advertising:

- Entrance → Mezzanine Stairs - \$1,500/yr + \$350 initial production charge
- Locker → Mezzanine Stairs - \$1,000/yr + \$200 initial production charge
- Bleacher Stairs - \$1,000/yr per stairway (4) + \$200 per stairway initial production charge



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2012-2013 Jackson Hole Moose Hockey Club Sponsorship Packages:



- **Gold - \$3,000 – Includes:**
 - Full Page Ad in Program
 - Large logo on Moose season posters – 500 posters distributed
 - Logo on Handbills for each game weekend – Hotels, Restaurants, etc.
 - 8' Dasher Board w/ \$250 production cost included, or
 - \$1,300 credit toward other advertising medium in Ice Rink
 - Moose Jersey Patch
 - In-Game Announcement Sponsor Recognition – 3 times/game
 - 4 Season Tickets

- **Silver - \$2,000 – Includes:**
 - Half Page Ad in Program
 - Medium logo on Moose season posters – 500 posters distributed
 - 8' Dasher Board w/ \$250 production cost included
 - In-Game Announcement Sponsor Recognition – 1 time/game
 - 2 Season Tickets

- **Bronze - \$1,000 – Includes:**
 - Quarter Page Ad in Program
 - Small logo on Moose season posters – 500 posters distributed
 - 4' Dasher Board w/ \$125 production cost included
 - 2 Season Tickets

- **A La Carte:**
 - Intermission Contest Sponsor (2) - \$150/intermission
 - Jersey Patch (5) - \$1,000
 - Moose Hockey Rocks Music Sponsor (2) - \$1,500
 - 6' x 3' Banner on railing in front of Bands at Games
 - Custom Options available

- **Program Advertisements** – 5,000 copies handed out at games and around
 - Full Page - \$1,000
 - Half Page - \$ 600
 - Quarter Page - \$350

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