

Snow King Sports and Events Center

PO Box 10965, Jackson, WY 83002

2020-2021 Jackson Hole Moose Hockey Club Sponsorship Packages:



- **Gold - \$6,000 – Includes:**
 - Full Page Ad in Program (\$1,500 value)
 - Large logo on Moose season posters – 500 posters distributed
 - Logo on Handbills for each game weekend – Hotels, Restaurants, etc.
 - 8' Dasher Board w/ \$250 production cost included, or credit toward other advertising (\$1,750 value)
 - In-Game Announcement Sponsor Recognition – 3 times/game
 - 12 Season Tickets (\$2,640 value – 22 home games)

- **Silver - \$3,600 – Includes:**
 - Half Page Ad in Program (\$750 value)
 - Medium logo on Moose season posters – 500 posters distributed
 - 8' Dasher Board w/ \$250 production cost included (\$1,750 value)
 - In-Game Announcement Sponsor Recognition – 2 times/game
 - 6 Season Tickets (\$1,320 value – 22 home games)

- **Bronze - \$1,800 – Includes:**
 - Quarter Page Ad in Program (\$425 value)
 - 4' Dasher Board w/ \$125 production cost included (\$800 value)
 - In-Game Announcement Sponsor Recognition – 1 time/game
 - 4 Season Tickets (\$880 value – 22 home games)

- **A La Carte:**
 - Jersey Patches (as available) –
 - Shoulder (Circle or oval – 3' diameter) - \$1,800
 - Name plate (3.5" tall x 11" wide) - \$3,000
 - Moose Tickets (1,200 per game)
 - Full Ticket - \$1,800
 - 1/3 ticket - \$600
 - Full Page Program Ad - \$1,500
 - Half Page Program Ad - \$750
 - Quarter Page Program Ad - \$425

- **Program Advertisements** – 5,000 copies handed out at games and around Jackson!
 - Full Page - \$1,500
 - Half Page - \$ 750
 - Quarter Page - \$425

*Operated by Center Management, Inc.
(A Wyoming 501-c-3 non-profit public benefit corporation)*

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ICE RINK ADVERTISING OPPORTUNITIES

The Snow King Sports and Events Center currently operates all year offering ice programs for skaters of all ages from September - March, offering turf sports during April and May, and hosting large conventions and conferences from June-September. In addition to primary exposure to those actively participating in the various youth and adult skating programs, family and friends of the participants also attend events. 1,000-1,200 paid spectators per game attend the 22 Moose hockey games that occur throughout the winter.

- Seating and standing room for 1,300 spectators
- Tournaments and Moose hockey games most weekends November-March
- Over 100,000 facility members and visitors per year.
- Prime location at the base of Snow King Mountain in downtown Jackson, WY in a high visibility, high traffic location.

The Snow King Sports and Events Center offers a wide variety of advertising opportunities for your business.

Dasher Board Advertising:

- On-ice locations - \$1,800/yr + \$200 initial production charge
- Double your exposure – add a second copy of your ad for \$480 + \$120 production charge
- 25% discount on 3 yr. commitment – payment in full up front
- 15% discount on 3 yr. commitment – annual installment payments
- First-come first served on available premium locations for highest visibility

Glass Advertising:

- Full glass ads in non-spectator areas - \$900/pane, 3 pane min + \$240/pane initial production charge
- Smaller strip advertising in high visibility spectator areas - \$360/pane, 4 pane minimum + \$90/pane initial production charge



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Scoreboard Advertising:

- Backlit Scoreboard Panels
 - 2' x 5' – \$2,040/yr + \$180 initial production charge
 - 1.5' x 8' – \$2,340/yr + \$270 initial production charge
 - 2' x 10' – \$3,000/yr + \$360 initial production charge
 - 5' x 5' – \$3,600/yr + \$420 initial production charge
- 25% discount on 3 yr. commitment – payment in full up front
- 15% discount on 3 yr. commitment – annual installment payments



Wall Mural Advertising:

- Large, high visibility wall spaces with “paint on” graphics
- 14'wide x 10' tall “paint on” graphic wall mural - \$6,000/yr – 3 yr. minimum plus \$15.00/sf initial production charge – Flexible on size to fit area
- Other locations and sizes available
- 25% discount on 5 yr. commitment – full payment up front
- 15% discount on 5 yr. commitment – annual installment payments



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In-Ice Advertising:

- Neutral Zone corners - \$1,800/yr + initial production charge
- Offensive zone circle → blue line - \$1,800/yr + initial production charge



Stair Riser Advertising:

- Entrance → Mezzanine Stairs - \$3,000/yr + \$350 initial production charge
- Locker → Mezzanine Stairs - \$1,200/yr + \$240 initial production charge
- Bleacher Stairs - \$1,200/yr per stairway (4) + \$240 per stairway initial production charge



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Moose Club Season Ticket Holder - \$800

- 2 Season tickets - \$480 value – 22 home games
- 2 Moose Caps or Beanies - \$60 value
- Program Recognition
- Website Recognition